



WHEN IT COMES TO FOOD SAFETY, PURE® HARD SURFACE IS

PURE GENIUS

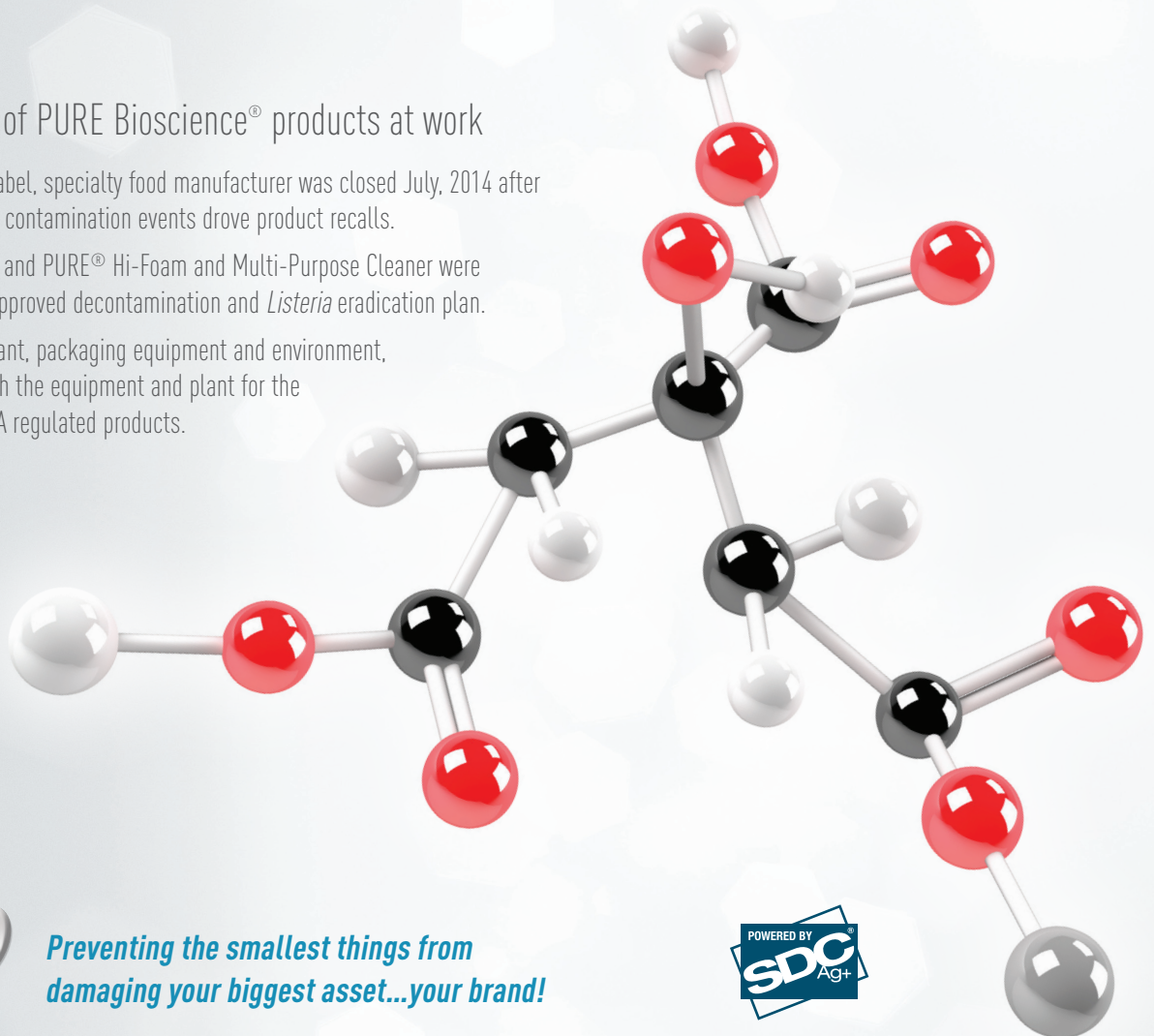
Revolutionizing food safety with one of the most effective antimicrobial disinfectants!

PURE® Hard Surface is an EPA registered food contact surface sanitizer and disinfectant, powered by the patented, environmentally friendly **Silver Dihydrogen Citrate** molecule. It quickly eliminates microorganisms in food process and food preparation facilities and restaurant operations.

- Superior efficacy—96% improved overall sanitation vs. leading competitor quat-based product.
- Eliminates Norovirus—A leading cause of food related illness in the USA.
- Fast kill against *Listeria*, *E.coli*, *Salmonella* and other food borne pathogens with 24 hour residual protection.
- User friendly—ready to use, odorless product with no hazard warnings on label.

The Pure Genius of PURE Bioscience® products at work

- An IL-based private label, specialty food manufacturer was closed July, 2014 after two separate *Listeria* contamination events drove product recalls.
- PURE® Hard Surface and PURE® Hi-Foam and Multi-Purpose Cleaner were featured in an FDA-approved decontamination and *Listeria* eradication plan.
- After treatment of plant, packaging equipment and environment, the FDA released both the equipment and plant for the manufacturing of FDA regulated products.



*Preventing the smallest things from
damaging your biggest asset...your brand!*

